

ACCOUNTING DAY

PROMOTING THE PROFESSION
OF ACCOUNTING AND FINANCE

WHAT'S BEHIND THE NUMBERS

MAY 22, 2002

SAN DIEGO CONVENTION CENTER
111 WEST HARBOR DRIVE, SAN DIEGO, CALIFORNIA



Visit the Accounting Day website at — www.accountingday.org

Registration

This seminar has been approved for six hours of Continuing Professional Education

ACCOUNTING DAY

PROMOTING THE PROFESSION OF ACCOUNTING AND FINANCE

Please visit our website for exact times.

www.accountingday.org

Keynote Speakers:

AM Keynote:

"Together We CAN!"
Bonnie Dean
President, W.O.W.

Promoting the possibilities in all of us. Inspiring CHANGE one degree at a time. Creating an atmosphere of why not you? Why not now! Bonnie's programs inspire change and refocus corporate cultures to begin thinking as one entity rather than fragmented units

PM Keynote:

"Dream Big! What's the Best that can Happen?"
Barbara Sanfilippo
Author and Owner, Romano & Sanfilippo

Whatever you're dreaming, it's not big enough! Unfortunately, most of us were never taught practical skills on "how" to "Dream Big". Barbara will give you proven techniques to turn your dreams into reality.

General Accounting & Finance

"Where is Public Accounting Going From Here?"

Bruce G. Blakley
Audit Partner, Assurance Business and Advisory Services
PricewaterhouseCoopers

"Forensic Accounting and Litigation Support"

Roberta J. Spoon, CPA
Partner, Brodshatzer, Wallace, Spoon & Yip

"Wide Area Implementation of Oracle Software"

Sylvia Pin

"Growing the Company Broke: No Man's Land"

Irwin Hurn and Eric Chriss
Partners, Tatum CFO Partners, LLP

"Investment Vehicles for Now"

Angeli Forster
Senior Vice President, Investments for UBS/Painewebber and manages the Forster Retirement Group

"International Issues"

Steven B. Zisser, Esq.
President, Otay Mesa Chamber of Commerce and Chairman, Port of Entry Committee

"The New Tax Law and Your Business"

Pete Andreasen, UBS/PaineWebber

"Dr. Deming's Red Bead Experiment"

Jim Winninger, CPA, CIA
Employee Development Advisor, Sempra Energy

"Safeguarding Your Business From Fraud"

April Riel, MBA, CPA, CFE, Riel & Associates

"Excel for Your Business"

Rex A. Schildhouse, MBA, CMA
Author and Faculty Member, University of Phoenix

Personal Enrichment

"Transformative Strategies Which Produce Breakthrough Results"

Christopher D. McAuliffe
Partner, Excellence International

"The Fine Art of Persuasion"

Simon Vetter
Partner, A4SL Alliance for Strategic Leadership

"Managing On the Edge of Chaos"

Stephen L. Scott, JD, MBA, CEA
President, Technology Acquisition Group.

"Does Your Thinking Limit Your Success?"

Philip M. Black
Director of Sales & Presentations, Productive Learning & Leisure

Government Accounting & Finance:

"Government Audit Issues"

Sally E. Thompson
Heads the Government Accounting Office for Los Angeles and Director, Financial Management & Assurance Group

"Purchase Cards: Applying Management Accounting Tools to a Government Accounting Problem"

Pem Smith, CMA CFM
Senior Financial Consultant, Anteon Corporation

Make check payable to Accounting Day 2002

Please mail to:

Cecilia Trinidad
Auditor & Controller, Audits Division
County of San Diego
625 Broadway, Third Floor
San Diego, CA 92101

For questions, phone: (619) 515-6238 or
e-mail: www.CTRINIAC@co.san-diego.ca.us

Personal Check Company Check
 VISA AMEX MASTERCARD

Name on Card _____

Card # _____ Exp. Date _____

PARKING COST: \$6 per day

MEAL PREFERENCE Traditional Vegetarian

Limited seating: Advance Ticket Sales
\$100/person if postmarked by April 15, 2002,
\$110/person if after April 15, 2002
Registration fee includes continental breakfast and luncheon.

PLEASE PRINT OR TYPE

Name _____

Employer _____

Address _____

City, State, Zip _____

Work Phone _____

E-Mail _____

If you are a member of a sponsoring organization please specify (check all that apply):

- American Society of Hispanic Certified Public Accountants
- American Society of Military Comptrollers
- American Society of Women Accountants
- American Women's Society of Certified Public Accountants
- Asian Accountants of San Diego
- California Society of Certified Public Accountants
- California Governmental Finance Officers Association
- Information Systems Audit & Control Association
- Institute of Internal Auditors
- Institute of Management Accountants — North County
- Institute of Management Accountants — San Diego

Web registration is available after March 1, 2002